

- DESIGN SERVICES GUIDE -

# Go Big with Pixel Palz Unlimited Graphic Design Packages!

**PIXEL PALZ**  
a division of FORD WEB AGENCY

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# Say Goodbye to Overspending on Graphic Design and Hello to **Unlimited Possibilities!**

To begin, there is an **onboarding fee of \$199**, which covers the setup of your organization and branding within Canva and our platform. (For teams over 5. This fee will vary for larger teams.)

## Gold

MONTHLY PACKAGES



ONLY  
\$399

Perfect for needing graphic design assistance on a smaller scale. Boost your brand with a professional look.

## Platinum

MONTHLY PACKAGES



ONLY  
\$859

Our most popular plan, great for advanced digital projects and smaller print projects.

## Diamond

MONTHLY PACKAGES



ONLY  
\$1459

Great for larger scale projects heavy on layout for print and digital. Also includes all services in our Gold and Platinum plans.

Go over the services offered on the next pages along with which packages they belong with to see which package is right for you.

# Corporate Graphic

MONTHLY PACKAGE

- ✓ Request Multiple Projects At A Time
- ✓ Weekly project management meetings via zoom or chat, your choice.
- ✓ Project Dashboard – You see exactly what stage your projects are at.
- ✓ Source files for all projects

Great for companies that need to outsource projects more frequently.

Contact us for our corporate pricing!

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*\* Corporate Packages have a discounted contract rate option and month-to-month option.*

*Contracts range from 3 months – 1 year.*

# Check out our **Graphic Design Services & Turnaround Times**

All editable Canva files will be provided along with final files.

SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>Social Media Graphics</b> Branded Templates and/or posts, covers, and profile images.	✓	✓	✓	1 DAY *
<b>Video Graphics for Socials</b> Video supplied by client or use our stock video	✓	✓	✓	1 DAY *
<b>Flyers</b> For print, digital, or both.	✓	✓	✓	2 DAY *
<b>Business Cards &amp; Stationary</b> Standard & Custom Sizes	✓	✓	✓	1 DAY *

\* BUSINESS DAYS, MONDAY – FRIDAY. *Revisions may delay project completion time.*

# Check out our **Graphic Design Services & Turnaround Times**

All editable Canva files will be provided along with final files.

SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>Website Banners</b>  Also includes advertisement banners for your website.	✓	✓	✓	1 DAY *
<b>Icons</b>  Custom Icons for your website & projects	✓	✓	✓	1 DAY *
<b>Editing Images</b>  Photos or Graphic Files	✓	✓	✓	2 DAY *
<b>Postcard Designs</b>  Standard & Custom Sizes	✓	✓	✓	1 DAY *

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# Check out our **Graphic Design Services & Turnaround Times**

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SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>Eventbrite Event Covers</b> Graphics to go with event details	✓	✓	✓	1 DAY *
<b>Advertisement Digital Images</b>	✓	✓	✓	1 DAY *
<b>Email Templates</b> Can be designed directly in your 3 <sup>rd</sup> party platform if needed.	✓	✓	✓	2 DAYS *
<b>Print Posters</b> Any size	✓	✓	✓	2 DAYS *

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# Check out our **Graphic Design Services & Turnaround Times**

All editable Canva files will be provided along with final files.

SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>Branding Materials</b> Additional logos/colors, patterns, symbols, ect. Anything added to your brand kit.	✓	✓	✓	2-7 DAYS *
<b>Presentation Design</b> Template & Content for up to 50 slides (Includes Infographics, etc.)	✓	✓	✓	3 DAYS *
<b>e-Commerce Product Images &amp; Mockups</b> Can request up to 3 at a time.	✓	✓	✓	1 DAY *
<b>Tri-Fold Brochures</b> 2 Sided – Print and/or Digital	✓	✓	✓	2 DAYS *

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# Check out our **Graphic Design Services & Turnaround Times**

All editable Canva files will be provided along with final files.

SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>T-Shirt Designs</b> Up to 3 designs at a time	✓	✓	✓	2 DAYS *
<b>Brochures</b> 2 Sided – Print and/or Digital	✓	✓	✓	2 DAYS *
<b>Infographics</b> Turnaround time depends on the ask	✓	✓	✓	1-3 DAYS *
<b>Mockup Graphics</b> Realistic mockups of products (ex. T-shirts, Packaging, mobile devices)	✓	✓	✓	1 DAY *

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# Check out our **Graphic Design Services & Turnaround Times**

All editable Canva files will be provided along with final files.

SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>Menu Design</b> Digital and/or print	✓	✓	✓	2 DAYS *
<b>Presentation Design</b> Template & Content for over 50 slides (Includes Infographics, etc.)	✓	✓	✓	14 DAYS *
<b>Booklets, Catalogs, &amp; Lookbooks</b> Turnaround can be longer depending on the amount of pages. Includes Amazon.	✓	✓	✓	7-14 DAYS *
<b>Print Banners &amp; Signage</b> Provide desired size & print specifications, or we can recommend a printer & handle everything. *Print cost client's responsibility.	✓	✓	✓	2-4 DAYS *

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# Check out our **Graphic Design Services & Turnaround Times**

All editable Canva files will be provided along with final files.

SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>Forms (Print &amp; Digital)</b> Print forms & fillable pdf forms (Templates & Adobe available)	✓	✓	✓	2 DAYS *
<b>Multi-Page Brochure</b> Digital and/or print	✓	✓	✓	4 DAYS *
<b>Worksheets (Print &amp; Digital)</b> Print forms & fillable pdf forms (Templates & Adobe available)	✓	✓	✓	7-14 DAYS *
<b>Book/E-Book Layout &amp; Cover Design</b> Includes set up for Amazon	✓	✓	✓	2-5 DAYS *

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# Check out our **Graphic Design Services & Turnaround Times**

All editable Canva files will be provided along with final files.

SERVICES	GOLD	PLATINUM	DIAMOND	TURNAROUND TIME
<b>Video - Including Intros/Outros</b>  Includes Logo, Contact Info, Animation, and video up to 10 mins.	✓	✓	✓	5 DAYS *
<b>Product Labels &amp; Packaging</b>  We can also work off of company provided print templates, or we can recommend printer & handle everything. *Print cost client's responsibility.	✓	✓	✓	2 DAYS *

**Don't see what you are looking for in our packages?**

**Contact us for a Custom Quote!**

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# Most Common FAQ's

## How does the unlimited designs process work?

You can request 1 design at a time. After your design is complete, you can submit a new design.

## What is the turnaround time?

See the Project Time Table in previous pages for project specific turnaround times.

## Can you set up a template for me?

Yes! Most of our projects are designed within Canva, and editable templates can be sent to you. Please request them when submitting your project request.

## Do you offer revisions?

All design projects have unlimited revisions. Our Pixel Palz try to retrieve as much info in the beginning so we limit the amount of revisions, therefore keeping you open to submit new design requests.

## Can I request a rush on a project?

Yes, we do offer rush services, and we can complete your project faster than the given turnaround time for an added fee. You can request the rush service when submitting your project.

## Do I own the rights to my designs?

Yes, after you receive your designs, they are yours to use as you wish. If you wish for them to remain confidential, please let us know.

## Do I have to sign a contract?

No contracts, yay!

All Pixel Palz clients are set up on easy reoccurring billing for the 1<sup>st</sup> of the month. If you no longer need our monthly services, you can cancel before the 25<sup>th</sup>, and you will no longer be billed.

## After signing up, how long does it take to get started?

Sign up today, and start submitting design requests after your profile is complete, which can take up to 48 hours.

# Questions?

**Contact us via our website and/or email.**

**You can also submit a request for custom project that you  
don't see listed on our services table.**



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